

# Barbara Greenspan Shaiman



## AWARDS AND ACCOLADES

“Women’s Achievement Award,” KYW News Radio

“Daily Points of Light Award,” Points of Light Foundation and Corp. for National Service

“Service-Learning Practitioner Leadership Award,” State Farm Insurance

“Community Quarterback,” NFL’s Philadelphia Eagles and *Parade Magazine*

“Women Making History Award,” National Association of Women Business Owners

“Best Practices Award,” U.S. Department of Housing and Urban Development

“Citizen Hero,” *Philadelphia Inquirer*

“F. Sean Peretta Service Award for Community Service,” Young Lawyers Division, Philadelphia Bar Association

“Servant of God Award,” Archdiocese of Philadelphia

Hunter College Hall of Fame inductee

“Mordechai Anielewicz Award,” Association of Jewish Holocaust Survivors

Throughout her career, Barbara has been an educator, businesswoman and social entrepreneur, using her skills to create positive social change.

She began her career as a teacher, developing curriculum for at-risk youth, and later directed Eisenbud & Associates, an executive search firm that specialized in recruiting physicians and healthcare executives nationally. As a leader in this field, she presented frequently on human resources issues at conferences.

In 1995, she founded Champions of Caring, a non-profit organization that has empowered more than 10,000 youth in Philadelphia and South Africa to become leaders in service and active, engaged citizens.

The daughter of Holocaust survivors, Barbara’s mother was incarcerated in the Auschwitz Concentration Camp and is the sole survivor of a family of 65 people. Her father worked for Oskar Schindler, on whose story Steven Spielberg’s film *Schindler’s List* was based. This family legacy, coupled with her professional experience and work with Champions of Caring, have motivated Barbara to help others to live their legacies.

For 20 years, Barbara has created programs that have inspired and empowered youth with the skills to create service projects to address local and global issues and create cultures of caring within their schools and communities.

With her strong background in human resources, entrepreneurial spirit, and 30+ years speaking publicly, Barbara created Embrace Your Legacy to share her message

and encourage youth and adults of all backgrounds, locally and internationally, to embrace and live their legacies.

Barbara often is called upon to share her message at community events, conferences and workshops. Her audiences include corporations, financial advisors, universities, educators, faith-based communities, women’s groups, service organizations, trade associations and professional groups.

Through speeches, workshops and consulting, she shares her highly effective and replicable 10-step approach to provide participants with the necessary tools to create social change in an informed and creative way.

Barbara earned her bachelor’s degree in psychology and education from Hunter College in New York City, and a master’s degree in education from North Adams State College in Massachusetts.

Barbara has served on the boards of numerous community organizations, including the Greater Philadelphia Consortium of Holocaust Educators, The Transition Network, Chemical People Project, the Southeastern Pennsylvania Chapter of the American Red Cross, and Hebrew Immigrant Aid Society. She founded the Philadelphia chapter of Life Planning Network and has served as board chair of the the Women’s Division of the Jewish Federation of the Berkshires and the Memorial Committee of the Six Million Jewish Martyrs for the Greater Philadelphia Jewish Community Relations Council.

Residing near Philadelphia, Barbara speaks five languages and loves to travel. Her greatest joys are her children and grandchildren.

