

Presentations

By Barbara Greenspan Shaiman, President and Founder of Embrace Your Legacy

Live Your Legacy Now!

In a world filled with violence, poverty, racism and illness, we often feel overwhelmed and powerless to change things. Barbara inspires and guides individuals, frequently of different generations, to create a vision and plan for initiating a personal legacy to live richer, healthier and more meaningful lives. She helps people to assess their core values, identify their passion and skill sets and then utilize these assets to create projects for personal growth and social change. Attendees learn the importance of passing one's values with wealth and how to enhance their philanthropy, adding more meaning to their giving.

From Entrepreneurship to Social Entrepreneurship — Developing Leaders for Social Change

Corporate social responsibility enriches the workplace and aligns a company's values, mission, products and services to build vital relationships to the communities they serve. Barbara provides guidance to foster social activism and to engage employees in service that is meaningful and sustainable. She features a model that promotes teamwork and collaboration teaching entrepreneurs and intrapreneurs how to use their business skills to affect social change. The result is the creation of a culture of caring — an environment that is positive, inclusive, and motivates employees to reach their full potential while promoting important ethics.

Promoting Multigenerational Legacies

Many times our day-to-day responsibilities restrict our ability to spend quality time with our children and share stories, core values and ethics. Whether you are a parent, grandparent, teacher, mentor or someone who cares deeply about the next generation, teaching our children to care and give back is both a privilege and a responsibility. Too frequently we focus only on the importance of academics and athletics, but forget to develop young people's hearts. Attendees will hear strategies for engaging youth in service and legacy-building activities that build character, offer bonding opportunities and create a culture of caring in families and communities.

Best Practices For Empowering Youth and Older Students: Balancing Academics with Character Education, Service Learning and Civic Engagement

Based on the concept that "a head without a heart is dangerous," Barbara provides professional development and curriculum for educators to integrate best practices in character education and service learning to ultimately empower youth to become socially responsible leaders and active, engaged citizens. She also is available to present her message at colleges, business schools and high schools to promote a culture of giving back.

Remembering the Holocaust: Using Key Lessons to Move From Commemoration to Action

History too frequently repeats itself. There are invaluable lessons to be learned from the Holocaust and other genocides and how they apply in today's society. Barbara's commitment to social justice is rooted in her own legacy as the daughter of Holocaust survivors. (Her mother was the sole survivor of a family of 65 people and her father worked for Oskar Schindler.) In the early '90s, after visiting Auschwitz with her parents, she was inspired to create Champions of Caring to teach young people the universal lessons of the Holocaust: that silence and indifference are diseases that must be combatted, that we must all stand up and speak out against injustice, and that we each have a responsibility to repair the world. By sharing how her legacy has shaped her life, Barbara inspires audiences to reflect upon their own life experiences and find a way of giving back that has personal meaning.

Resiliency and Reinvention: Gaining Strength From Life's Hardest Challenges

The curve balls and loss we experience in life can leave us wounded, depressed and feeling powerless. However, having the right attitude, confidence and knowledge can transform our most challenging events into pillars of strength. Barbara shares her own experiences with multiple relocations, divorce, widowhood and caring for aging parents and teaches how such instances can help one grow, thrive and manage adversity.

These popular topics are customizable to cater to the specific needs of your audience.

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